

Public Relations Committee Meeting Minutes

**September 6, 2007 at 7:00 pm
Rancho Bernardo Swim and Tennis Club**

The meeting was called to order at 7:08. Jim A, Keith W, Brandy S, Janet A, and Jeff G were in attendance.

The minutes were discussed and approved.

Due to lack of apathy of the RB residents attending the monthly meetings, we discussed the possibility of discontinuing the monthly speakers, and possibly moving to a quarterly speaker program. It was suggested that we should try to create a panel discussion on timely topics regarding our community. This would be similar to the dual sponsorship with the PQ Town Council at the Doubletree Hotel regarding political candidates.

We also discussed putting some video teasers of our featured speakers on our website if they were not too complicated.

We had no report on the Fire Station promotions.

Maria is creating a new flyer for our monthly speaker in September.

The “Motto of RB” contest is still awaiting approval from the city on the design of the welcome signs.

Brandy provided us an update of the various websites to which we are linked, and we discussed that some of the local websites do not link back to us. We propose that the Executive committee discuss this issue at their next meeting.

I sent a note to Pomerado News reminding that their upcoming article on our new precinct Captain be run at least a week before our next general meeting. Steve Dryer thought that the article would be run around September 20th.

We also talked about getting in touch with the RSVP office and discuss bringing the “neighborhood watch” program back to become more visible within our community.

We adjourned at 8:10pm.